



press release

10 August 2012

Christian leadership email launched by CPAS

Anglican evangelical mission agency CPAS is offering Christian leaders a free monthly email to resource them in their ministry.

Lead On is designed to provide Christian leaders with substantial yet concise insights, reflections and advice covering pertinent topics such as sustaining momentum, keeping mission as a priority and disciple-making in a consumerist culture.

CPAS leadership principal James Lawrence, who is overseeing the project, said: 'We're aware that many leaders struggle to find the time and money to invest in their leadership, particularly in an ongoing way. Church leadership is not an easy task, so we want to provide a regular boost of ideas and encouragement to keep leaders focused on the mission and ministry of Jesus.'

Based on the philosophy of resourcing ministry 'leader to leader', contributors to *Lead On* have an in-depth understanding of the environment UK Christian leaders operate in, and the particular issues churches are currently facing. Although primarily aimed at paid church leaders, *Lead On* is appropriate for other leaders in churches, as well as Christians leading in other environments, offering a blend of personal encouragement and leadership advice.

Written by a combination of CPAS staff, associates and others, *Lead On* builds on the success of similar email updates for those who have been on the CPAS *Arrow Leadership Programme* and those involved in running the popular *Growing Leaders* courses. Launched in June, *Lead On* already has over 1700 subscribers.

James said: 'We know people really value the input they receive from other CPAS emails, so wanted to open this out to a wider audience. The response to *Lead On* so far has been very encouraging – it really seems to connect with people on the frontline of Christian leadership, and we hope even more leaders will take advantage of the opportunity to be equipped and encouraged.'

Lead On is available to read online or subscribe to at www.cpas.org.uk/leadon.

Ends

For further information please contact Hazel Lancefield at CPAS on 0300 123 0780 (ext. 4380) or hlancefield@cpas.org.uk.



Notes to Editors:

CPAS (www.cpas.org.uk) is an Anglican evangelical mission agency working with churches, mainly in the UK and the Republic of Ireland. It enables churches to help every person hear and discover the good news of Jesus Christ.