

## CRAIG GROESCHEL BEST LEADERSHIP ADVICE

### An Episode from Carey Nieuwhof (Episode 633)

The Carey Nieuwhof leadership podcast always manages to offer something valuable and practical for church leaders to take away. You can listen to or watch the episodes.

The particular episode I recently enjoyed was with [Craig Groeschel](#) (pastor of Life Church) who offered insights into his own leadership journey. If you have 12 minutes, do watch the segment (from 1.54-14.27mins) where Groeschel talks about leading change over the last four years post-Covid. Fascinating to hear how he has approached it. Obviously, he speaks from a different context, setting, and scale to most of us, but there are some interesting takeaways for leaders as we lead change.

Groeschel describes three things that he and his leaders have been laser focussed on for four years to help bring change and shape culture. He describes them like this:

- **Reach people:** because the longer we do church, the more we spend time with church people, the more comfortable we become.
- **Create margin:** because responding to new opportunities requires financial margin, and to create financial margin begins in generosity.
- **Simplify processes:** because organisations never drift towards simplicity, but always drift towards complexity.

Whatever you make of his three priorities, the principle he reminds us of is to have a laser focus on some key articulated priorities. Are you as leader clear about those? Are leaders around you clear? What about your congregations?

Groeschel emphasises how easy it is to get distracted and how difficult it is to keep a focus on the main things. He also reminds viewers 'as it goes with us, so it goes with the whole church', which is to say that as leaders we need to model the things we want to see. Then we need to talk about the priorities, celebrate them, drive them and of course pray into them.

If you're seeking to lead change in this time, we're currently developing a series of webinars on change that will launch in September. Check back on our [webinar page](#) in due course to book on.

Review by Matt Hogg, CPAS Leadership Enabler

