



THE CULTURE TRANSLATOR

A Podcast from Axis

The aim of Axis, the organisation behind The Culture Translator, is to equip caring adults with conversation, discipleship and culture translation skills needed to reach the next generation for Christ.

Admittedly, the materials are primarily directed towards Christian parents, but for me, this aim places The Culture Translator firmly within the listening remit of any church leader wanting to grow faith in a generation of young people living in an increasingly secular context.

Can you really remember what it was like to be a teenager? Even if that is not that long ago for you, you have never experienced what it is like to be a teenager in 2024, in a post-Covid world, where AI abounds, and where the digital world is home but often hostile. And I have been grateful for the insights that I have gained from The Culture Translator.

There are different formats in the podcasts. There is a weekly, short (seven minutes) round up of cultural trends, followed up by a long format roundtable discussion of those topics. They include a song of the week, sometimes a slang of the week (anyone know IJBOL?) and then delve into popular artists, trends on socials, gaming, mental health and so on.

A feature that I love in this podcast are the conversation starters. They suggest great questions that can help open up discussion with teens.

In addition to all this great content, every Wednesday they offer a Deep Dive into a super-crunchy topic, or an interview

with an expert. Recent episodes include Finding Truth in a Pluralistic Society, a brilliant episode with Jay Stringer, on Overcoming Unwanted Sexual Behaviour and The Toxic War on Masculinity with Nancy Percy (fascinating!).

For anyone wanting to connect with Gen Z and Gen Alpha and introduce them to Jesus, The Culture Translator provides an array of good insights and ideas to stimulate engagement.

Review by Sarah Pix, CPAS Leadership Enabler

