

### Why the Focus on Leading in Evangelism?

#### STRUGGLE

Over the last few years churches have been doing well on marks 3-4 (serve and transform) of the five marks of mission, and increasingly beginning to address mark 5 (creation care). LICC are doing a great job of helping us think through developing whole life disciples (mark 2 nurture), or Everyday Disciples as the Church of England calls them. The mark that most churches are struggling with most is mark 1, the proclamation of the good news, evangelism.

#### OPPORTUNITY

Research during the pandemic has affirmed a theory we were developing that because of the pandemic 'People are opened up, Churches are loosened up, and Christians are stirred up'. The recent Talking Jesus research (2022) shows that 1 in 3 people are open to a conversation about Jesus or having an encounter with him, that is up from 1 in 5 in 2015. Other research has highlighted there is a particular openness amongst



young adults, often an age group that we struggle to engage.

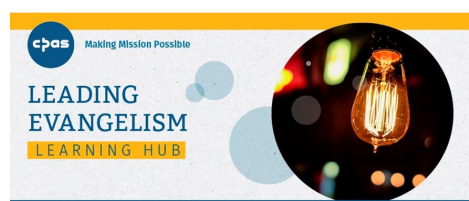
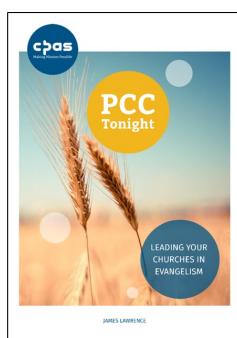
#### CALL

During our vision refresh process we sensed God was leading us to focus on this area. Building on the work we have developed over many years on helping church leaders lead well, we felt God nudging us to particularly focus on leading well in evangelism.

### What is CPAS Offering?

We have a range of one-off online [training events](#) that explore the ministry of evangelism from a number of perspectives. Each is a standalone event, and we offer them on a rolling basis through the year.

In addition, we have two resources ([PCC Tonight](#) and [How to Nurture a Faith-Sharing Culture](#)) and two learning journeys ([Leading Evangelism Learning Hub](#) and [Leading in Evangelism Online Resource](#)) for those who want a structured way to develop the ministry of evangelism in their context. See over for further details.



**LEADING  
EVANGELISM**



## ONE-OFF EVENTS

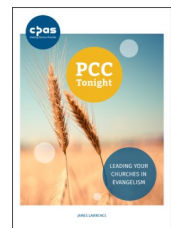
Join our stimulating training sessions exploring various aspects of the ministry of evangelism. Each session contains biblical insights, practical ideas and resource recommendations. They are standalone events, wrestling with how we as leaders can be catalysts for evangelism in our contexts. For example:

- **Trying to Make Sense of Evangelism?** In what ways is evangelism today the same as it always has been, and in what ways does it need to be different?
- **Three Ways to Nurture a Faith-Sharing Culture** Practical ideas on how to move the ministry of evangelism from the periphery to the centre of church life.
- **Four Priorities for Designing Pathways to Faith** How are people going to come to faith through your church?
- **Five Steps to Mobilising your Evangelists** Evangelists are a gift from God to the church, but how do we identify, equip and release them?
- **Six Insights for Helping Your Congregation to Share Faith** The coalface of evangelism is ordinary Christians in their everyday lives showing and sharing the faith with those they encounter. But how do we help them to play their part as courageous witnesses?

## RESOURCES

### PCC: Leading Evangelism in Your Churches

Many PCCs are uncertain about what evangelism is, unsure they want to be involved, and unclear about their part in leading in evangelism. This six session downloadable resource provides material for use within a PCC meeting or on a PCC away day/ morning. Easy to use, these 40 minutes sessions walk a PCC through what evangelism is, why it matters, whose job it is, and how to order a community around evangelism.



### How to Nurture a Faith Sharing Culture

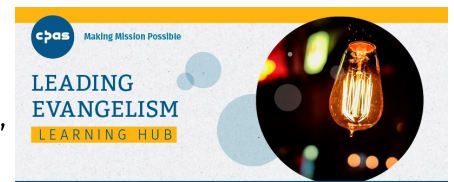
A suite of resources, including a book and multiple online materials, focused on moving faith sharing from the periphery of a church to its centre. It includes seven core shifts to begin culture change; and 70 simple ideas to accelerate it.



## LEARNING JOURNEYS

### Leading Evangelism Learning Hub

Join other churches in a 14-16 month journey to shape the life of your churches around faith-sharing. There are eight sessions (one day and one evening a term over four terms) attended by the Minister and 2-5 other leaders. Each term focuses on a particular theme (Connect, Model, Order, Mobilise) and introduces an evangelism practice to embed into the life of your churches. Find out more [here](#).



### Leading in Evangelism Online Resource

An in your own time, online, modular series of one hour video supported sessions exploring a wide range of topics. You can either follow the order of the sessions or go straight to the topics that best connect with where you are in your own thinking about the ministry of evangelism. Ideally used with small group of leaders, you can select how much or how little to do in your own time frame. Find out more [here](#).



These two approaches could be used sequentially, or intertwined, both enhancing a faith sharing culture. For more on the difference between them see the table overleaf.

|                  | Leading Evangelism Learning Hub   | Leading in Evangelism Online Resource   |
|------------------|---|---|
| <b>Who for</b>   | Church leader with 2-5 others.  | Church leader with 2-5 others.  |
| <b>Format</b>    | Two possible formats, both led by facilitators: <ul style="list-style-type: none"> <li>• 4 onsite days and 4 online evenings over 4 terms.</li> <li>• 4 online days and 4 online evenings over 4 terms.</li> </ul> The core group meet between sessions to embed practices and learning into their context. | Online, video based sessions with a variety of contributors.  |
| <b>Timescale</b> | 14-16 months (synchronous).   | You decide, depending on how many sessions you do and how often you meet (asynchronous).  |
| <b>Sessions</b>  | There are 8 gathered sessions, two per term. In addition the core group are encouraged to meet regularly every 4-6 weeks.   | There are 12 Getting Started sessions, and 20 Going Deeper sessions, each 60-75 minutes long.   |
| <b>When</b>      | The 8 session dates are fixed and you meet with other churches for each of these. The days tend to be at the start of a term, the evenings towards the end, over four terms.  | You decide when you want to start. It is flexible as to how many of the four themes you decide to do, and how many of the sessions in each theme. |
| <b>Approach</b>  | A facilitated communal experience journeying with other churches.   | A solo church experience.   |
| <b>Cost</b>      | £200 per church group.  | Free.   |

## Our Hopes

At CPAS we are praying:



...and looking for ways to play our part in enabling leaders to nurture the ministry of evangelism in their churches, so that children, young people, women and men of every age may come to know the life transforming love of Jesus.

Join us in praying that by God's grace we may see significant progress towards these aspirations over the next five years, and let us know how we might help you to lead well in evangelism.

[www.cpas.org.uk](http://www.cpas.org.uk)